

Empowering change:

Exploring the synergy of
leadership and entrepreneurship
in occupational therapy

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Photo credit: OT 4 Lyfe

Who Is Sarah?

- Entrepreneur
- Early intervention
- Podcast host
- Mom
- Hyrox competitor
- Soccer player
- Colorado, USA

Learning Objectives



Explore how leadership and entrepreneurship intersect and contribute to driving positive change in the field of occupational therapy



Identify two viable business models that entrepreneurs can leverage to create sustainable and innovative practices



Examine real-world examples that highlight successful integration of leadership and entrepreneurship

Entrepreneurship is Leadership in Action

- who you serve
- what problem you solve
- why it matters

Innovation > Influence > Impact



Examples OT Business Models



Conferences



Client Care



Products



Speaking



Courses



Communities



Consulting



Social Media

Client Care

Providing direct occupational therapy services to individuals, groups and communities

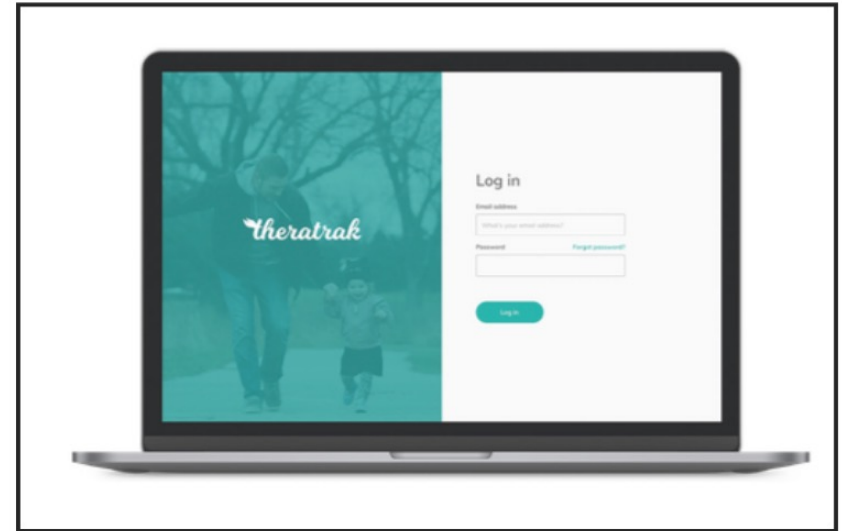
Progress - Scaling - Size



Products

an item you sell to serve a customer's need or want

Opportunity - Type - Price



OT Leaders and Innovators

Adam Griffin

CEO & Medical Director
Hakkini Mental Health Clinics
Dubai, United Arab Emirates

Laura Simmons

Digital Product Developer
Theratrak
Sydney, Australia

Melissa LaPointe

Consultant & Program Strategist
Three Peak Performance Group
British Columbia, Canada

Erik S. Johnson

Speaker & Accessibility Advocate
OT Unleashed
Texas, United States of America



You're not just starting a business...


You're redefining what's possible for our profession

Thank you!

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