

WFOT.ORG/2026



WFOT Congress 2026

BANGKOK, THAILAND
9-12 FEBRUARY 2026

Exhibition & Sponsorship Prospectus



WFOT

World Federation of
Occupational Therapists

We invite you to join the World Federation of Occupational Therapists (WFOT) at the 19th WFOT International Congress and Exhibition from 9 – 12 February 2026 at the Bangkok International Trade & Exhibition Centre (BITEC) in Bangkok, Thailand.

Held every four years, the WFOT Congress brings together occupational therapists, assistants, students, researchers and stakeholders from across the globe and serves as a platform for knowledge exchange, collaboration, and innovation for occupational therapy practice, education and research.

Drawing upon the rich tradition of previous congresses while embracing emerging trends and challenges in occupational therapy, the WFOT Congress 2026 will feature a rich programme of expert presentations, an extensive exhibition, unique social events and fascinating local tours.



The WFOT Congress 2026 is a global gathering of occupational therapy experts that highlights:

- Cutting-edge research and education
- Multidisciplinary collaboration
- Exploration of emerging trends
- Cultural diversity and inclusivity
- Advocacy and policy development
- Professional development opportunities
- Inspiration and empowerment

WFOT Congress 2026 aims to shape the future of occupational therapy practice, education, and research, while reaffirming the profession's commitment to promoting health, well-being, and social justice on a global scale.

Will you be part of this transformative event?

What is WFOT?

The World Federation of Occupational Therapists is the official international organisation for the occupational therapy profession - a global network of 111 national occupational therapy associations representing 633,000 occupational therapists globally.

Occupational therapy is a client-centred health profession concerned with promoting health and wellbeing through occupation. The primary goal of occupational therapy is to enable people to participate in the activities of everyday life. Occupational therapists achieve this outcome by working with people and communities to enhance their ability to engage in the occupations they want to, need to, or are expected to do, or by modifying the occupation or the environment to better support their occupational engagement.



WFOT Congress 2022 at a glance

WFOT hosts a Congress every four years. At our last Congress in Paris, France, the Congress attracted:

- 2762 attendees from over 100 countries*
- 815 e-posters
- 5 keynote speakers
- 90 sessions featuring 889 abstracts
- 8 pre-congress workshops

*Middle east 2%, Africa 3%, North America 26%, South America 4%, Asia Pacific 8%, Europe 57%

Congress 2022 communications included:

- Congress App
- Congress EDM with open rate at 60%
- 2 podcasts, one of which had 4,000 total episode listens in 12 days
- Congress hashtag (#WFOT2022) with 20 million impressions and 5,000 tweets with involvement from 900+ participants on Twitter

WFOT Congress 2026



Who will be attending

- Occupational therapists
- Occupational therapy assistants
- Occupational therapy students
- Other rehabilitation professionals
- Educators, researchers and academics
- Research and education facilities
- Private clinics and organisations

Exhibitors and Sponsors

If your company's products/services lie in any of the following areas, then WFOT Congress 2026 is for you:

- | | | |
|--|--|--|
| – Administration and management | – Ergonomics, furniture, and work stations | – Publishers – books, journals |
| – Ageing and wellbeing | – Exercise equipment and products | – Recruitment, employment and staffing |
| – Arts and crafts | – Hand therapy and supplies | – Rehabilitation equipment |
| – Assessment tools and outcome measures | – Hearing | – Research, development and innovation |
| – Assistive technology and adaptive equipment | – Health promotion, wellness and injury prevention | – Robotics / Artificial intelligence |
| – Bathing, showering and toileting | – Home and community health | – Seating and positioning |
| – Charities and non-governmental organisations | – Housing and environment | – Sensory integration/ sensory processing |
| – Clothing and footwear | – Intellectual disability | – Splints, splinting materials, bandages, slings, and braces |
| – Cognition and memory services and devices | – Medical legal services | – Sports and leisure equipment |
| – Communication equipment | – Mental health | – Technology |
| – Computer software, apps and technology | – Mobility devices, wheelchairs, and scooters | – Therapeutic equipment |
| – Continuing education programmes and learning | – Motor vehicles | – Toys, games, recreation |
| – Daily living equipment | – Orthotics | – Transfer devices, hoists and lifts |
| – Disability products | – Paediatrics and children's equipment | – Universities and colleges |
| – Driving and community mobility | – Perceptual-motor development | – Vision |
| – Eating and feeding equipment | – Post-graduate learning and training | – Voluntary organisations |
| – Education and training | – Physical disabilities | – WFOT Member Organisations |
| | – Prosthetics | – Wheelchair and customised solutions |

Benefits of Sponsorship

The WFOT Congress 2026 will provide a great and diverse platform to interact and network with fellow industry colleagues. This is the first time the WFOT Congress will be held in Thailand, giving you great opportunities to form new partnerships and make a mark in the market. Benefits in attending include:



Brand Visibility

Enhance your brand's visibility and awareness in the Asia Pacific region and within the occupational therapy profession.



Lead Generation

Gain direct access to over 2,000 health professionals, opening up new opportunities for business growth.



Global Audience

Engage with a diverse global audience with significant representation from all world regions



Thought Leadership

Sponsor sessions and position your company as a thought leader in the industry.



Market Research

Gain valuable insights into industry trends, challenges, and competitors.



Media Exposure

Benefit from extensive media coverage of the conference.



Product Showcase

Showcase your products and services in person to a targeted audience.



Networking

Strengthen your profile, meet key decisionmakers and influencers, and network in a new area.



Brand Association

Associate your brand with WFOT and other respected organisations.



Sponsorship and Exhibition Opportunities

Sponsor Packages

	Platinum \$17,000 USD	Gold \$12,000 USD	Silver \$7,000 USD	Bronze \$4,000 USD
Hosted Sessions				
Opportunity to host a Concurrent Session	45mn	30mn	15mn	
Naming rights to one tea/lunch break	–	–	✓	–
Registration				
Full Congress registration (Inc. Welcome Reception)	8	4	2	1
Congress Dinner tickets	4	3	2	–
Advertisement & Acknowledgements				
Advertisement in the Programme handbook	Full Page	Half Page	¼ page	–
Company logo on key Congress signage	✓	–	–	–
Opportunity to place one (1) banner in the plenary room	✓	–	–	–
Verbal acknowledgement at the Congress opening	✓	–	–	–
Naming rights to one selected plenary session	✓	✓	–	–
Banner advertisement in one WFOT e-newsletter	2	1	–	–
Company logo on title slides in the plenary room	✓	✓	✓	✓
Company logo on the Congress website and Congress app exhibitor list	✓	✓	✓	✓
Sponsorship acknowledgement on EDM and 2 social media posts with Congress marketing material	✓	✓	✓	✓
Acknowledgment as sponsor in the Programme handbook	✓	✓	✓	✓
Company bio listed in the Programme handbook	✓	✓	✓	✓
One sponsored link advertisement on the WFOT website for 2 months	✓	✓	✓	✓
Promotional advertisement on WFOT's social media channels	4	3	2	1
Exhibition				
Exhibition stand (bare space)	36 sqm	18 sqm	9 sqm	4sqm
Priority in choice of exhibition space location	1st	2nd	3rd	–
Early bird offer: Book one of the above sponsorship packages by the 30 th June 2025 and you will receive free WFOT advertising:	\$2,000 USD worth of WFOT Advertising of your choice	\$1,700 USD worth of WFOT Advertising of your choice	\$1,200 USD worth of WFOT Advertising of your choice	\$1,000 USD worth of WFOT Advertising of your choice

Digital Supporter \$3,500 USD

Tailored for sponsors unable to attend in person but still eager to support the Congress. This comprehensive sponsorship opportunity offers multiple avenues for remote engagement, ensuring that your brand receives maximum exposure and recognition despite physical absence.

- ✓ Sponsorship acknowledgement on all Congress marketing material (Final Programme, Website & App)
- ✓ Sponsorship acknowledgement on EDM and 2 social media posts with Congress marketing material
- ✓ One (1) x advertisement banner (600px x 200px) with link in the Congress EDM and website.
- ✓ One sponsored link advertisement on the WFOT website for 2 months

- ✓ Company bio listed in the Programme handbook
- ✓ Advertise your brand with a 15 second advertisement played on with the housekeeping slides prior the start of plenary sessions. With or without sound (MP4 format). Sponsor to supply. Promote your products and services with a QR code and your logo on our virtual satchel wall.
- ✓ Half page final programme advertisement

A la carte sponsorship options

Sessions & Networking opportunities

Welcome Reception

\$3,000 USD

- ✓ Logo on screens/signage at Welcome Reception space
- ✓ Stand-up banner position at entrance of Welcome Reception space
- ✓ Sponsorship acknowledgement on all Congress marketing material (Final Programme, Website & App)
- ✓ Distribution of promotional material (branded objects)

Congress Party

\$3,000 USD

- ✓ Logo on screens/signage at Congress Dinner Venue
- ✓ Stand-up banner position at entrance of Congress Dinner Venue
- ✓ Sponsorship acknowledgement on all Congress marketing material (Final Programme, Website & App)
- ✓ Distribution of promotional material (branded objects)

Preview & Speakers Lounge

\$2,000 USD

- ✓ Banner on welcome screen at lounge
- ✓ Logo at entrance of the lounge
- ✓ Sponsorship acknowledgement on all Congress marketing material (Final Programme, Website & App)

Plenary Sessions

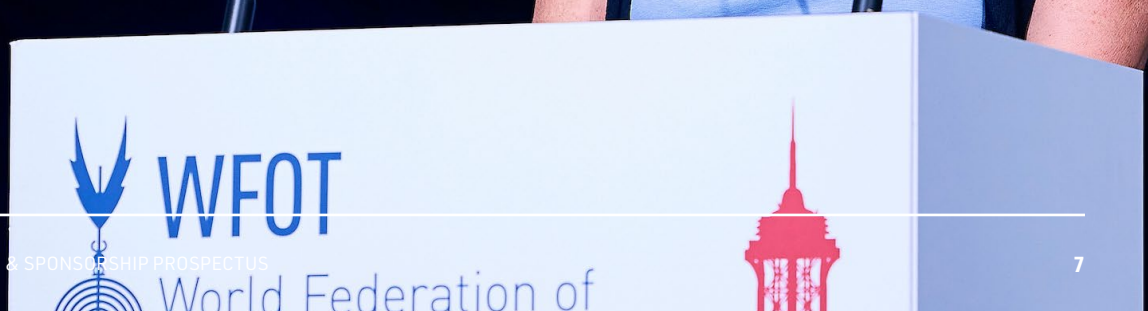
\$2,500 USD

- ✓ Naming rights to one Plenary Session
- ✓ 30 sec video played at the start of the session
- ✓ Company logo on session's slides
- ✓ Sponsorship acknowledgement on Congress material (Final Programme, Website & App)
- ✓ Stand-up banner position at entrance of Plenary session room)

Posters Area

\$2,000 USD

- ✓ Logo on E-Posters area structure
- ✓ Banner on welcome page of E-posters screen
- ✓ Sponsorship acknowledgement on Congress material (Final Programme, Website & App)



A la carte sponsorship options

Sessions & Networking opportunities

Education Day

\$3,000 USD

- ✓ Naming rights to the Education Day
- ✓ Company logo on session's slides
- ✓ Sponsorship acknowledgement on Congress material (Final Programme, Website & App)
- ✓ Stand-up banner position at entrance of Education Day venue

Concurrent Session

\$1,500 USD

- ✓ Naming rights to one Concurrent Session
- ✓ 15 sec video played at the start of the session
- ✓ Company logo on session's slides
- ✓ Sponsorship acknowledgement on Congress material (Final Programme, Website & App)
- ✓ Stand-up banner position at entrance of concurrent session in area

Webinar

\$2,000 USD

- ✓ Company logo on a WFOT webinar

Satellite Workshop

From \$1,000 USD

- ✓ Includes room hire and standard AV equipment.
- ✓ Opportunity to host one 15-min workshop during one selected lunch break (Longer times negotiable).
- ✓ Sponsorship acknowledgement on all Congress marketing material (Final Programme, Website & App)



A la carte sponsorship options

Digital Communication

Smart Phone Application
\$3,000 USD

- ✓ Static digital banner included in the app
- ✓ Company logo included on the launch page or most prominent location
- ✓ Naming rights to the Congress App
- ✓ One (1) x push notification
- ✓ Sponsorship acknowledgement on Congress material (Final Programme, Website & App)

Push Notification
\$500 USD/notification

Wi-Fi Sponsorship
\$2,200 USD

- ✓ Logo on wifi signage
- ✓ Opportunity to select wifi network name and password
- ✓ Sponsorship acknowledgement on all Congress marketing material (Final Programme, Website & App)

On-Site Communication

Final Programme Advertisement

Outside back cover	\$2,000 USD
Inside Front Cover	\$1,800 USD
Inside Back cover	\$1,800 USD
Full Page colour	\$1,200 USD
Half page	\$700 USD
Quarter page	\$400 USD

Participant Badge Lanyards (exclusive)
\$3,500 USD

- ✓ Your Logo on the lanyards that will be handed to each participant with their badge (should include WFOT logo) Quantity to be provided by the sponsor: TBD

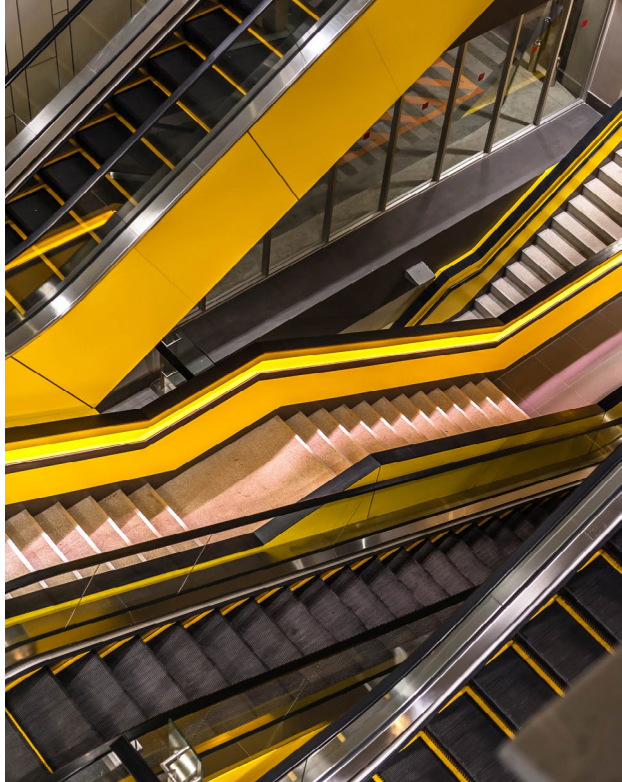
Notepad & Pens
\$2,000 USD

- ✓ Your branded notepads and pens inserted in the Congress bags. Quantity to be provided by the sponsor: TBD



Bangkok International Trade & Exhibition Centre (BITEC) Signage

BITEC Signage	
Travelator leading to Hall 7	\$700 USD
Window 180cmx70cm	
Escalator Railings from 7.2 to 7.3 (both sides), available for 2 partners	\$5,000 USD
Escalator Railings from 7.3 to 7.2 (both sides), available for 2 partners	\$5,000 USD
Atrium Pillar 4x Digital Screens 7.3 (75")	\$3,800 USD
Other Signage options	POA
Prices start from \$700USD. Please discuss options and availability.	



Exhibition Booth

Exhibition Booth
\$2,700 USD

- ✓ Exhibition Booth - 3m x 3m
- ✓ Shell scheme walls
- ✓ 1 x standard power access
- ✓ Fascia signage
- ✓ 1 x Standard lighting per 9sqm



Exhibition Space only
\$2,500 USD

- ✓ Exhibition space - 3m x 3m



How to apply

Applications for Sponsorship & Exhibition at the WFOT Congress 2026 can be submitted via the website:

wfotcongress2026.org/sponex

If you have any queries, please
contact us at wfot@thinkbusinessevents.com.au

WFOT
Congress 2026

Inspiring Change Innovating Futures

Terms and Conditions

General Terms

The term 'Conference Organiser' refers to Think Business Events Pty Ltd and includes associations, corporate and government bodies who have engaged Think Business Events as their representative. The term 'Exhibitor' includes any person, firm, company or corporation and its employees and agents identified in the Application Booking Form or other written request for exhibition space.

All prices displayed in the Sponsorship Prospectus are in USD Dollars.

1. A completed online Application Form is required to allocate sponsorship and exhibition booth/s. Acceptance of sponsorship and exhibition offers is at the discretion of the Organising Committee.
2. Space will be allocated on a 'first come, first served' basis and other factors such as size, preferences and sponsorship level. Allocations will be as close as possible to the desired location. Payment does not need to accompany the online Booking Form.
3. Upon receipt of a completed online booking form, the Conference Organiser will send you a confirmation email as acknowledgement of receipt. Tax invoices are downloadable via the confirmation email.
4. Full payment is due within 30 days from date of invoice. If payment is not received, the space will be available for sale to another company. No exhibitor shall occupy allocated exhibition space until all monies owing are paid in full or unless prior approval is given.
5. All amounts are payable in USD dollars. Direct deposits must be made payable to 'Think Business Event ATF WFOT 2026'. All payments must include any international transfer fee.
6. Cancellation Policy: In the event of a cancellation by the sponsor/exhibitor due to unforeseen reasons or circumstances beyond reasonable control including but not limited to, acts of terrorism, war, acts of God, natural disaster or global health crises, the sponsor/exhibitor must submit a cancellation request, in writing, to the Conference Organiser. A refund of 75% will only be refunded for cancellations made prior to November 10, 2025 after this date a refund of 50% will only be refunded for cancellations made prior to December 9, 2025 (approx 2 months from event date). No refunds will be given for cancellations after December 9, 2025 or for change of mind. After bookings have been confirmed and accepted, a reduction of the sponsorship package is considered a cancellation.
7. In the event of cancellation or postponement of the Conference due to circumstances beyond WFOT or Think Business Events reasonable control including but not limited to, acts of terrorism, war, acts of God, natural disaster or global health crises, WFOT or Think Business Events cannot be held responsible for any cost, damage, or expense which may be incurred by sponsors/exhibitors or any refund as a consequence of the event being postponed or cancelled.
8. In the event of the Conference being converted to a full virtual Meeting, cancelled or postponed by WFOT or Think Business Events, due to circumstances beyond WFOT or Think Business Events reasonable control including but not limited to, acts of terrorism, war, acts of God, natural disaster or global health crises, the maximum liability of WFOT or Think Business Events is limited to a full refund of the exhibition or sponsorship fee minus 10% (of total) administrative fee, with no additional liability for travel costs, hotel costs, or any other costs or expenses whatsoever. All sponsorship and exhibition booths will be provided with virtual sponsorship as an alternative for a virtual conference.
9. Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package / booked space unless prior consent in writing from Conference Organiser is provided.
10. Privacy Statement: To assist with your participation, your organisation and contact details may be shared with suppliers and contractors, and be included in the participant lists and for the information distribution in respect to other related events organised by Think Business Events Pty Ltd. If you object to your details being shared, please inform the Conference Organiser.
11. Discounts for any entitlements not used or required will not be provided. In addition, exhibitor/ sponsor registrations not registered as part of your sponsorship by December 9, 2025 will not be valid for use. Organisation registering after this date will be charged the Additional Exhibitor/ Sponsor registration rate regardless of entitlements.
12. Official contractors will be appointed by the Conference Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics and IT equipment. This is for insurance and security reasons.

Terms and Conditions

The Conference Organiser

1. Reserves the rights in unforeseen circumstances to amend or alter the exact site or the location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Conference Organiser.
2. Reserves the rights to change the exhibition floor layout if necessary.
3. May shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
4. Agrees to provide the exhibitor with an exhibitor manual prior to the exhibition for the purpose of communicating required actions on the part of the exhibitor.
5. Reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a Conference name badge.
6. Will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
7. Will arrange security onsite during the period of the exhibition but will accept no liability for loss or damage.
8. Will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally they will not be accountable for the level of commercial activity generated.
9. Agrees to promote the exhibition to maximise participation.

The Exhibitor

1. Must comply with all the directions / requests issued by the Organiser including those outlined in the exhibitor manual.
2. Will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
3. Agrees to adhere to all WFOT and conference venue rules and regulations.
4. Acknowledges that the Conference Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the exhibitor acknowledges that the Conference Organiser will not be able to assist in tracking lost deliveries. The exhibitor agrees that the Conference Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.
5. Must produce a valid Insurance Certificate of Currency for the period of the exhibition and this must be submitted to the Conference Organiser at least two months prior to the start of the Conference.
6. Will submit plans and visuals of custom-designed exhibits to the Conference Organiser at least two months prior to the start of the Conference. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building.
7. WFOT expects sponsors or exhibitors who are not within the pharmaceutical, medical or device sector to adhere to any Code of Conduct aligned to their own industry or peak body.
8. No industry events, educational or social, are permitted to take place in competition with the WFOT social functions, scientific program or hosted educational symposia. Official WFOT program and functions include the Welcome drinks, Conferring and Awards Ceremony, Conference party, all conference sessions and catering breaks. Attempting to host an event without any approval will result in the termination of exhibition or sponsorship agreements. Approval must be sought for any event planned around the WFOT 2026.

KEY CONTACTS

International P.C.O

Think Business Events
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Port Melbourne, VIC 3207
Australia
wfot@thinkbusinessevents.com.au

Hosting Organisation

World Federation of Occupational
Therapists (WFOT)
PO Box 53187
London E18 9DF
United Kingdom
admin@wfot.org

Venue

Bangkok International Trade &
Exhibition Centre (BITEC)
88 Debaratna Rd, Bang Na Tai, Bang Na
Bangkok 10260
Thailand

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